AI & Machine Learning

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Meet our presenters





Today we'll discuss

- 1. Why AI? Why now?
- 2. Al Strategy Framework
- 3. Building Trust with Customers
- 4. Al Product Development Process
- **5.** Al Use Case: Security Questionnaires
- 6. Al Evals



Drata: On a Mission to Build Trust Across the Cloud









- Trust Center/Reports
- Continuous Control Monitoring
- Internal Risk Management

- Third Party Risk Management
- User Access Reviews
- + more

Why AI?

Why should we care about AI / ML advancements today?



Unstructured text

Enterprise data is primarily unstructured text. LLMs are amazing at understanding and generating it.



Cost of development

Every year the cost of using and deploying models is rapidly decreasing.



New user experiences

Reasoning and deep natural language understanding can empower GRC teams with better automation while reducing cognitive load

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Al Strategy Framework

Aligned Al Vision

Align your AI to your organization's broader mission, vision, and growth strategy.

→ Focused on:

Strategic alignment with company OKRs and business

objectives

Ethics + Governance

Create your AI governance approach to define how you'll use AI ethically and mitigate risk.

Transparent communication within organization and to customers

Opportunity Identification

Identify AI opportunities for productivity gains and organizational transformation.

⊼ Focused on:

Low-risk projects driving quick customer impact and trust

Roadmap & Goals

Prioritize your Al opportunities and build a roadmap supported by goals/OKRs.

Try and align with existing product roadmaps to support existing goals

Organization Enablement

Consider how you'll re-skill your team, structure your organization, and organize your data.

→ Focused on:

Identify
relevant
skilled
engineers and
reduce
dependencies

How to build trust with customers while exploring this new technology



Privacy by Design

Data anonymization and separation with strict access controls and encryption protocols



Fairness & Inclusivity

Monitoring model outcomes for bias and harmful outputs.



Safety & Reliability

Rigorous testing with comprehensive evals including synthetic data



Human in the loop

Our internal security and GRC team are always involved throughout the product life cycle

Al Product Development Process

Ideation

High Level User Journey: Mapping the E2E user experience and uncovering constraints of a proposed solution.

Data Journey: Mapping the entire data journey – What data is sent to the Al service? What is the expected output?

Validation

Build a functional E2E POC to validate feasibility of the project and provide feedback.

Refine the project goals and scope based on the feedback.

Prioritization

We will prioritize projects across various factors including customer value & reach, business impact, differentiation, effort, and more.

The POC helps us understand whether an Al enabled solution is the right fit for the problem.

Internal Testing

An internal council at Drata consisting of our GRC experts, security & compliance team, and leadership members review EVERY project.

Combining automated testing methods with human reviews.

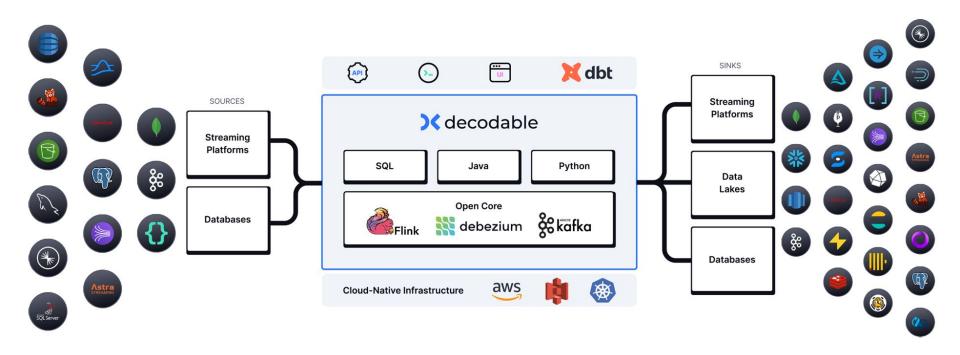




AI Use Case: Security Questionnaire

- Challenge: Security questionnaires are time-consuming and impact critical business processes.
- Al Solution: Al-driven questionnaire agent automates responses using LLM (Large Language Model) and RAG (Retrieval-Augmented Generation) knowledge base application.
- Observability: Monitors data quality scores, tracks schema changes, and ensures data freshness.
- Benefits: Reduces response time from days to minutes, improves accuracy, and enhances customer experience.

Radically Simplifying Real-time Data for All

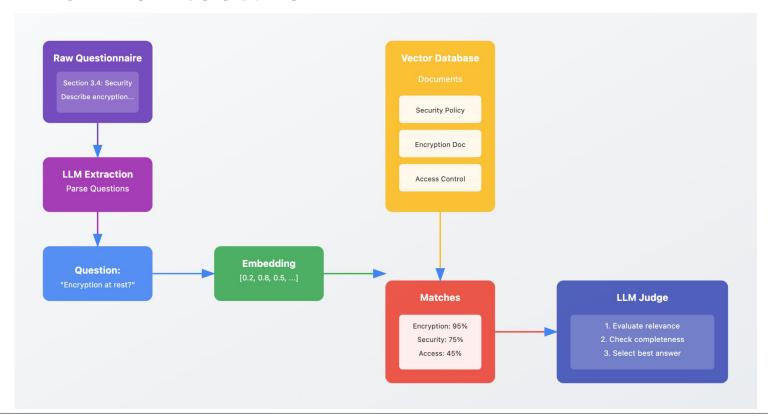




Security and Compliance Automation

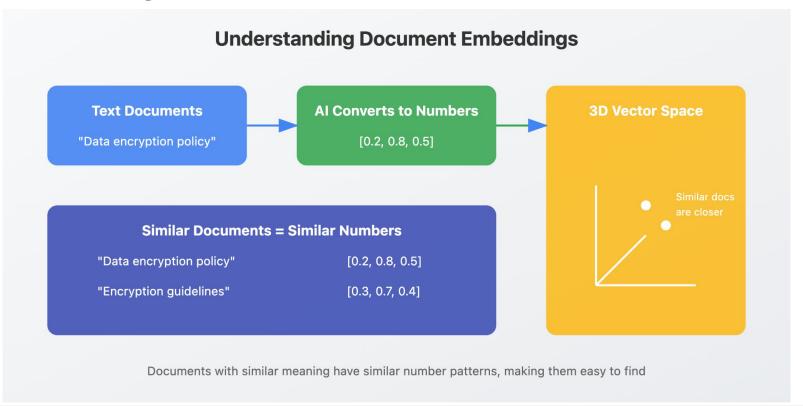
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RAG Architecture





Embedding



Security and Complian

Security and Compliance Automation

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Al Evals

How to evaluate AI outputs across a variety of metrics



Evaluate response quality through semantic similarity scoring, context-awareness assessment

Source Verification

Validate responses against the knowledge base through document citation tracking.

LLM as Judge

Leverage additional language models to assess response quality, perform cross-validation, and ensure consistency.

Knowledge Base Completion Monitor document freshness, perform regular content gap analysis, and ensure version control for customer-provided security documentation.

Human Validation Pipeline

Implement systematic expert review sampling and feedback integration to continuously improve the system's accuracy and reliability.

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Future of Drata Al

"Make GRC more effortless, accessible, and automated than ever before."



Q&A

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