

Planning for a Return to Work

May 2020



Agenda

HERE WITH YOU TODAY

Setting the Stage

Return to Work Plan

Planning for the New Normal

Next Steps



Jerome Ryan Crisis Management & Business Continuity Director

jryan@bdo.com 617-239-4158 (Direct)

https://www.linkedin.com/in/jero meryan/



Setting the Stage: Prepare for the New Normal

Harvard Business Review

The coronavirus crisis, like every crisis, is unfolding over an arc of time with a beginning, middle, and end. It is useful to think what distinguishes what *was*, *is*, and *will be*. There *was* a past of relative stability and predictability. There now *is* chaos and disruption. There *will be* ... a different state.

The Washington Post

After the coronavirus crisis passes, we'll need to reinvent our economy.



How will coronavirus change the world?

Bloomberg

Harvard Researchers Say Some Social Distancing May Be Needed Into 2022

The Boston Blobe

There's no real precedent for the coronavirus effect on the economy — and that could be a good thing. McKinsey &Company

The next normal will look unlike any in the years preceding the coronavirus, the pandemic that changed everything.



Setting the Stage: Innovations & Good News



Ventilators assembled by GM and Ventec Life Systems were delivered to hospitals Thursday night with more making their way to facilities today and through the weekend, the first in a 30,000-unit order with the U.S. government.



Ford Teams Up With 3M and Thermo Fisher to Make Health Equipment.



On Monday, [Prada] announced in a statement that the company's co-CEOs Patrizio Bertelli and Miuccia Prada, and chairman Carlo Mazzi had personally donated six intensive care and resuscitation units to three hospitals in Milan.

FiercePharma

Alexion, following clues from early tests, preps phase 3 study of Ultomiris in severe COVID-19.

Bloomberg

Food Delivery Firms Start Contactless Services During Pandemic.



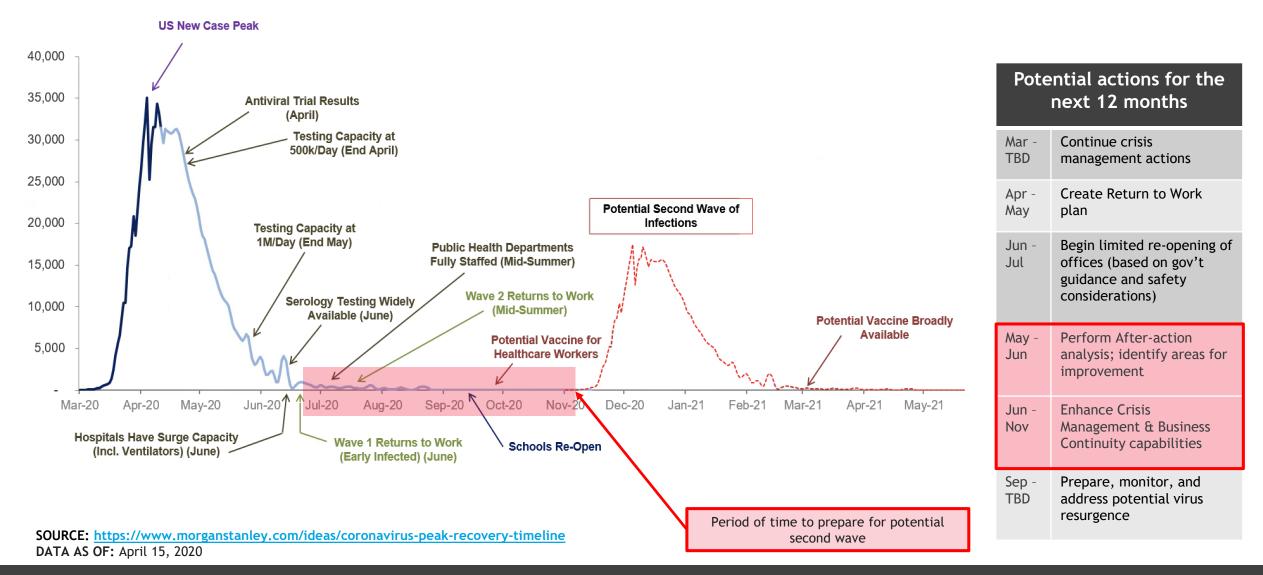
PayPal and Marvell join the likes of Bank of America, Morgan Stanley and Starbucks, which have also offered job-safety assurances to employees who are worried about the economic shock from the coronavirus.



Starbucks, perhaps identifying the anxiety piece of this crisis, has extended its mental health benefits.



Setting the Stage: Projected Timeline and Milestones in the US





Setting the Stage: White House Guidelines for Opening America

Proposed State or Regional Gating Criteria (Satisfy Before Proceeding to Phased Opening)

SYMPTOMS For States and Regions that satisfy the gating criteria.

Downward trajectory of influenza-like illnesses (ILI) reported within a 14-day period

AND

Downward trajectory of COVID-like syndromic cases reported within a 14day period.

CASES

For States and Regions with no evidence of a rebound and that satisfy the gating criteria a second time.

Downward trajectory of documented cases within a 14-day period

AND

Downward trajectory of positive tests as a percent of total tests within a 14-day period (flat or increasing volume of tests).

HOSPITALS

For States and Regions with no evidence of a rebound and that satisfy the gating criteria a third time.

Treat all patients without crisis care

AND

Robust testing program in place for at-risk healthcare workers, including emerging antibody testing.





Setting the Stage: White House Guidelines for Opening America Guideline for All Phases: Employers

Develop and implement appropriate policies, in accordance with Federal, State, and local regulations and guidance, and informed by industry best practices, regarding:

- \checkmark Social distancing and protective equipment
- ✓ Temperature checks
- $\checkmark\,$ Testing isolating, and contact tracing
- ✓ Sanitation
- $\checkmark\,$ Use and disinfection of common in high traffic areas
- ✓ Business travel
- Monitor workforce for indicative symptoms. Do not allow symptomatic people to physically return to work until cleared by a medical provider.
- Develop and implement policies and procedures for workforce contact tracing following employee COVID+ testing.





Setting the Stage: White House Guidelines for Opening America

PHASE 1 For States and Regions that satisfy the gating criteria.

Continue to encourage telework when feasible.

If possible, return to work in phases.

Close common areas.

PHASE 2

For States and Regions with no evidence of a rebound and that satisfy the gating criteria a second time.

Continue to encourage telework.

Close common areas.

Strongly consider special accommodations for venerable personnel.

PHASE 3

For States and Regions with no evidence of a rebound and that satisfy the gating criteria a third time.

Resume unrestricted staffing of worksites.



BDO

Setting the Stage: Issues to Resolve for a Successful Return to Work

National Issues Identified by the US Chamber of Commerce

Essential Services and Resources

General Health Screening

COVID-19 Testing

Personal Protective Equipment (PPE)

Transportation

Childcare

Resolution of Regulatory and Legal Liability Issues

Health Privacy

Discrimination Claims

Safe Workplace Requirements Support for Independent Contractors

Employment Practices

Exposure Liability

Product Liability

Medical Liability

Securities Litigation

Customer Communications

False Claims Act

SOURCE: https://www.uschamber.com/coronavirus/implementing-national-return-to-work-plan

Support for Businesses and Individuals

Businesses Dependent on High-density Gathering or Travel

Individuals Delayed in Returning to Work



U.S. Chamber of Commerce

Whenever the return to work begins, the planning for it must begin now. The American business community must begin preparing now for new processes, requirements, or restrictions for which there is no playbook or precedent.

Suzanne Clark, President US Chamber of Commerce



Return to Work Plan

The return to work plan is built on a 3-level approach with Level 1 being strategic, and Level 3 being tactical and specific to individual business units and functions.





Return to Work Plan (Level 1)

Draft framework for reconstituting the business operations

	Current State		Partial Opening		Full Opening	Monitor & Prepare
Situation	 Disease at pandemic stage impacting nation 		• Disease is entering post-pandemic stage, but some hotspots remain		• Disease is contained nationally and is no longer a substantial threat	 Disease is contained nationally and is no longer a substantial threat
Objectives	 Continue operations and client service in a remote environment Preserve billing and cashflow Prepare to support clients pandemic impacts and changes in business model 	Analysis	 Begin to re-occupy offices in a limited manner as it is safe to do so and is allowed by municipalities Allow for a period of transition to test systems and environments 	Analysis	 Re-occupy all offices with full staffing (or to limits allowed) Handle employees requests for continued remote work exceptions individually 	 Complete an after-action diagnosis Take appropriate actions to prepare company for possible resurgence Update policies (HR, WFH, technology, etc.)
Indicators	Work and movement restrictions in force	Decision Ar	 Work and movement restrictions begin to be lifted by state and local governments CDC, WHO and other health organizations support reduction in social distancing 	Decision Ar	 Work and movement restrictions substantially lifted for all areas where the company has offices CDC, WHO and other health organizations substantially reduce social distancing guidance 	 Office re-occupancy underway Stakeholders have had time to reflect on lessons learned
Actions	 Maintain full social distancing Communicate and support employees Monitor capacity and bandwidth for technologies supporting remote work 		 Allow employees to choose to return to work and inform them of the steps taken to prepare office Outline office social distancing expectations Begin phased return to work (consider guidance for high-risk individuals) Verify supporting technologies are workable and office is cleaned 		 Communicate expectations on working from office to employees Re-evaluate social distancing office guidance Ongoing monitoring of technology infrastructure Prepare for client demand returning to pre-pandemic levels of workloads 	 Monitor for possible resurgence Conduct after-action review Reassess workflows and real estate needs Prepare workforce for any "New Normal" expectations and demands Recognize employees that went above and beyond during crisis Enhance company's resiliency posture



Return to Work Plan (Level 1)

Decision analysis

STEP 1	STEP 2					
Critical Information Requirements	Can we do this? <i>Physical Access</i>	Should we do this? Health and Safety	How will we do this? Internal Decision			
Can we safely return employees to the office? What protection measures will be taken?	Have work and social distancing restrictions been relaxed or eliminated for a State and/or city where the company has an office?	Follow CDC, State and/or city guidance on returning to work (e.g. limited building occupancy levels, office social distancing best practices).	The Executive Team will have final authority to re-open an office. The Crisis Management Team will support the decision by providing analysis and recommendations.			
Why do we need to go back to the office?	Will the landlord and/or building manager allow re-occupy of the office?	Is it safe for employees to return to work and is mass transit the main form of travel?	Begin to follow Support Function checklists and monitor changes in restrictions and possible resurgence in infections.			
Who are the people who'd absolutely need to be back (e.g. regulatory, technical, others for collaboration reasons)?	Will supporting infrastructures be available (food, cleaning, waste removal, security, etc.)?	Is Personal Protective Equipment (PPE) required to re-enter the worksite (will the company be providing the PPE)?	Consider legal & liability issues as well as childcare considerations/exceptions for continued work from home.			
How long are people required to be in the office (e.g. Team A goes in 1-day/week)?						
What are the characteristics of high-risk areas (e.g. public density, transportation, etc)?						



Return to Work Plan (Level 1)

Protecting People & the employee experience

- Prioritize employee and customer health & safety
- Support wellness and mental health during return to work
- Offer resources, show compassion, and reduce stigma
- Employee Assistance Program and Flexible Work
 Arrangements
- Foster belonging, trust, and company culture virtually
- Implement technology to enable effective collaboration and productivity
- Clear communication from leadership to reduce
 uncertainty





Objectives by Support Function (Level 2)

Sample		Partial Opening	Full Opening
7	Comms	 Articulate guidance and info. to offices that begin a partial opening including geographic and other ongoing measures/restrictions. Provide client-focused comms to inform on status of return to BAU. 	 Articulate full opening guidance and information to offices Articulate any enduring guidance/measures. Provide client-focused communications to inform them that all offices are BAU.
¥	Travel	 Review the evolving situation and restrictions on domestic and international travel Reinforce guidance on travel guidelines 	 Review the evolving situation and restrictions on international travel Reinforce guidance on travel guidelines
	Facilities & Office Management	 Confirm offices intending to re-open are safe, clean, adequately stocked with sanitary supplies Develop social distancing standards for employees and workstations Revise visitor policies for offices 	 Confirm offices are properly stocked and remove social distancing among workstations Monitor sanitization standards developed for offices Revert to prior office visitor policy
***	HR	 Provide guidance to employee on staged office re-occupancy Outline grace period for voluntary return to office vs mandatory (consider exceptions for high-risk individuals and those with children out of school) 	 Communicate to employees expectations on returning to BAU and provide instructions for exceptions Provide ongoing support tools and guidance
\$	Economics	Examine downstream impacts and assessing courses of actionConsider new privacy concerns	 Continue to monitor downstream impacts and assessing courses of action Consider new privacy concerns
νŢν	Legal & Insurance	 Assess state and local regulations and guidance for returning to work and relaxing of social distancing guidance Examining options for claims and coverage adjustments 	 Continue to monitor state and local regulations work and social distancing guidance File insurance claims where applicable
	Technology	Testing system office network, capability, printers, print servers, etc.Begin asset inventory by office	Monitor infrastructureComplete asset inventory by office

Supporting Checklists (Level 3)

Sample checklist illustrated for a single business function

Facilities & Office Management (Partial list of actions)

- 1 Evaluate office re-entry sanitary criteria with leadership.
- 2 Develop social distancing and office staffing capacity standards during the partial opening and full opening phases.
- Confirm with building management office buildings are safe for re-occupation and understand if there are any building rules / restrictions / limitations in effect.
- 4 Arrange for enhanced (daily) office cleaning with building cleaning service firm (door handles, café eqmt, etc.).
- 5 Create sanitary supply lists and monitor replenishment with supplier.
- 6 Vendor access granted for restocking and preparation for the first full-day of operations (restocking may be limited during partial opening phase).
- 7 Confirm offices meet sanitary, staffing and other standards developed before re-opening any office.
- 8 Implement visitor procedures and re-evaluate site/badging access.
- 9 Reinforce clean desk policy.
- **10** Seek advice and counsel internally, as needed, regarding legal aspects of various return to work actions.



Planning for the New Normal

- Prepare for new operational resilience mandates for critical suppliers (Third-party Risk management)
- Leverage operational resilience as a competitive advantage
- Expect that country and industry will operate in a limited/partial open fashion for a period of time
- Expect health assessments and temperature checks
- Expect that offshoring and supply chain strategies will be viewed with a resiliency lens
- Expect more regulations (new employment/unemployment laws)
- Expect nations will re-evaluate globalization with intent to bring critical industries/manufacturing onshore or within a trade block
- Expect companies may permanently change the way they operate (e.g. remote work, distance learning, tele-health, diversified supply chains, etc.)





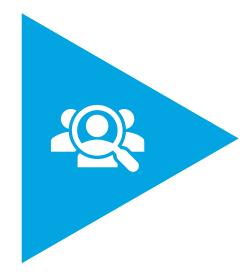
Next Steps - How BDO Can Help Return to Work Plan

- Align return to work plans with national, state, and local regulations and guidelines (e.g. PPE usage in workplace).
- Establish command and control structure with decision making authorities.
- Identify potential legal & liability issues.
- Update policies including those that consider considerations/exceptions for continued work from home.
- Create business unit checklists for discrete actions to be completed.
- Prepare for possible resurgence



Next Steps - How BDO Can Help

Pandemic Readiness Assessments



- Create or leverage existing list of critical suppliers and third-parties.
- Design assessment questionnaire to collect information on critical suppliers and third-parties.
- Collect response and identify gaps that may impact recovery plans.
- Create unified company response to incoming assessment questionnaires.



Next Steps - How BDO Can Help

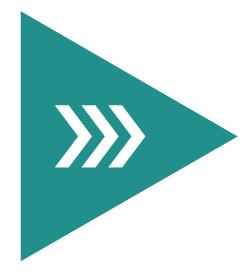
After-action Reporting and Remediation

- Complete an after-action diagnosis.
- Take appropriate actions to prepare company for possible resurgence.
- Update policies (HR, WFH, technology, etc.).
- Reassess workflows and real estate needs.
- Prepare workforce for any "New Normal" expectations and demands.
- Enhance company's resiliency posture.



Next Steps - How BDO Can Help

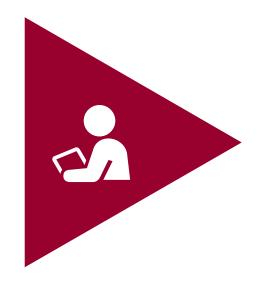
Risk Management Accelerator

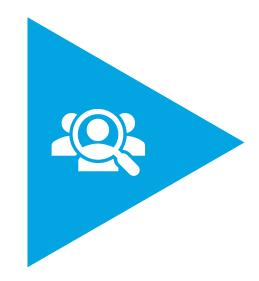


- Implements an operational risk program in six weeks, including crisis management, business continuity, and insurance advisory.
- Provides a strong risk governance structure that clearly defines policy, requirements, roles, responsibilities, and program structure.
- Aligns with risk standards and best practices tailored to fit regulated industries, such as financial services, healthcare, manufacturing, etc.
- Integrates technologies to drive data integrity and automation powered by your choice of Fusion Risk Management or Microsoft Office software.
- Facilitates a culture of resiliency and builds program awareness and adoption.
- Identifies key third-party dependencies for your business.



Next Steps - How BDO Can Help Summary





Return to Work Plan

The Return to Work Plan is built on a 3-level approach with Level 1 identifying strategic actions, Level 2 focusing on business unit objectives, and Level 3 outlining tactical responses.

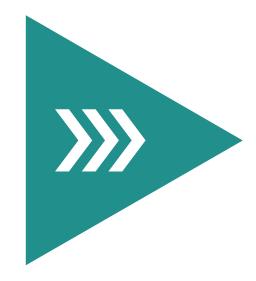
Pandemic Readiness Assessments

Companies need to enhance their own Return to Work Plan with a Pandemic Readiness Assessment of their critical suppliers and third-parties.



After-action Reporting and Remediation

The After-Action Report and associated Remediation Plan will help identify gaps in existing programs and capabilities while outlining a path to enhanced maturity.



Risk Management Accelerator

The RM Accelerator delivers a rapid, turnkey solution for organizations with immature or nonexistent operational risk management.



BDO is the brand name for BDO USA, LLP, a U.S. professional services firm providing assurance, tax, and advisory services to a wide range of publicly traded and privately held companies. For more than 100 years, BDO has provided quality service through the active involvement of experienced and committed professionals. The firm serves clients through more than 60 offices and over 650 independent alliance firm locations nationwide. As an independent Member Firm of BDO International Limited, BDO serves multi-national clients through a global network of more than 80,000 people working out of nearly 1,600 offices across 162 countries and territories.

BDO USA, LLP, a Delaware limited liability partnership, is the U.S. member of BDO International Limited, a UK company limited by guarantee, and forms part of the international BDO network of independent member firms. BDO is the brand name for the BDO network and for each of the BDO Member Firms. For more information please visit: www.bdo.com.

Material discussed is meant to provide general information and should not be acted on without professional advice tailored to your needs.

© 2020 BDO USA, LLP. All rights reserved.

